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Rainey Center Toplines

Online sample of 1247 likely voters fielded over web panels on December 13, 2025 and weighted by gender, race, education, 2024 vote and age. Respondents were also weighted by whether they passed attention checks. The margin of error is 4.9%.

1. Please select your gender:

Male	48%
Female	52%

2. What is the highest level of school you have completed or the highest degree you have received?

No high school diploma	2%
High school diploma or equivalent	28%
Some college, no degree	22%
Associate's degree	11%
Bachelor's degree	27%
Advanced degree (such as Masters, Professional, or Doctorate degree)	10%

3. Choose the race or ethnicity you consider yourself to be:

White	71%
Black or African American	11%
Hispanic or Latino/a	11%
Asian	3%
American Indian or Alaska Native	2%
Other race	2%

4. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Strongly approve	27%
Somewhat approve	16%
Somewhat disapprove	11%
Strongly disapprove	43%
Not sure	3%
Total Approve	**43%**
Total Disapprove	**54%**

Net Total Approve	-11%

5. Did you vote in the 2024 presidential election?

Yes, I voted	94%
No, I didn't vote	6%
I'm not sure	0%

6. Who did you vote for in the 2024 presidential election? (n=755)

(Asked only of respondents who answered 'voted' to voted_2024)

Democrat Kamala Harris	49%
Republican Donald Trump	50%
Libertarian Chase Oliver	0%
Green Party candidate Jill Stein	0%
Independent Robert F. Kennedy Jr.	0%
Someone else	1%

7. Did you vote in the 2020 presidential election?

Yes, I voted	83%
No, I didn't vote	16%
I'm not sure	0%

8. Who did you vote for in the 2020 presidential election? (n=708)

(Asked only of respondents who answered 'voted' to voted_2020)

Republican Donald Trump	48%
Democrat Joe Biden	50%
Libertarian Jo Jorgensen	1%
Green Party candidate Howie Hawkins	1%
Someone else	1%

9. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

Democrat	38%
Republican	38%
Independent	21%
Something else	3%

10. If you had to choose, would you say you typically lean more towards Democrats or more towards Republicans? (n=395)

(Asked only of respondents who did not answer 'democrat' to party_self_id and Asked only of respondents who did not answer 'republican' to party_self_id)

Democrats	32%
Republicans	28%
Neither	40%

11. Do you have a favorable or unfavorable view of the following people?: Joe Biden

Very favorable	16%
Somewhat favorable	24%
Somewhat unfavorable	15%
Very unfavorable	43%
Not sure/never heard of	2%
Total Favorable	**40%**
Total Unfavorable	**57%**
Net Total Favorable	**-17%**

12. Do you have a favorable or unfavorable view of the following people?: Donald Trump

Very favorable	29%
Somewhat favorable	16%
Somewhat unfavorable	9%
Very unfavorable	46%
Not sure/never heard of	1%
Total Favorable	**45%**
Total Unfavorable	**54%**
Net Total Favorable	**-9%**

13. Do you have a favorable or unfavorable view of the following people?: Kamala Harris

Very favorable	24%
Somewhat favorable	21%
Somewhat unfavorable	10%
Very unfavorable	42%
Not sure/never heard of	2%
Total Favorable	**45%**
Total Unfavorable	**52%**
Net Total Favorable	**-7%**

14. Do you have a favorable or unfavorable view of the following people?: J.D. Vance

Very favorable	24%
Somewhat favorable	18%
Somewhat unfavorable	9%
Very unfavorable	38%
Not sure/never heard of	12%
Total Favorable	41%
Total Unfavorable	47%
Net Total Favorable	-5%

15. Do you have any children under 18 in your household?

Yes	27%
No	73%

16. Compared to last year, do you expect to spend more, less or about the same on Christmas or holiday gifts?

Much more	6%
Somewhat more	12%
About the same	39%
Somewhat less	17%
Much less	23%
Not sure	3%

17. Have you had to take a second job or a side hustle to afford Christmas this year?

Yes	25%
No	75%

18. Are you planning on, or have you already, taken on any debt to afford Christmas this year?

Yes, have taken on debt	14%
Yes, planning to take on debt	11%
No	74%

19. Thinking about the next six months, do you expect prices for common shopping goods to be...

Much higher	24%

Somewhat higher	36%
About the same	25%
Somewhat lower	10%
Much lower	1%
Not sure	3%

20. Which of the following best describes a tariff?

A government-imposed limit on the specific quantity of a good that can be imported during a given timeframe.	6%
A tariff is a tax or duty imposed by a government on imported goods and services, acting as a trade barrier to make foreign products more expensive, protect domestic industries, generate government revenue, or exert political pressure.	84%
A complete government ban on the movement of commercial goods into or out of a specific country.	4%
A financial subsidy provided to domestic companies to lower their production costs and make them more competitive.	6%

21. If you are cutting back this holiday season, which reasons apply? (Select all that apply)

Higher prices/inflation	55%
Lower income or job insecurity	27%
Paying down debt/saving more	23%
Concern about the economy	30%
Higher housing/essential costs crowding out shopping	29%
Tariffs/trade uncertainty	21%
Other	3%
Not applicable	22%

22. How concerned are you that tariffs will increase prices on holiday purchases?

Very concerned	32%
Somewhat concerned	34%
Not too concerned	17%
Not at all concerned	12%
Not sure	5%

23. If you are concerned about tariffs, do you expect to reduce your holiday budget as a result? (n=794)

(Asked only of respondents who answered 'very_concerned_393408' to rainey_holiday_tariff_concern_269443 || Asked only of respondents who answered 'somewhat_concerned_124569' to rainey_holiday_tariff_concern_269443)

Yes, by a lot	36%
Yes, by a little	39%
No	16%
Not sure	8%

24. Which best describes your household income situation this year compared to last year?

Up a lot	3%
Up a little	15%
About the same	46%
Down a little	15%
Down a lot	19%
Prefer not to say	2%

25. Do you expect the economy to strengthen or weaken over the next six months?

Strengthen a lot	7%
Strengthen a little	23%
Stay about the same	21%
Weaken a little	26%
Weaken a lot	23%

26. How likely is a recession to occur in the next year?

Extremely likely	17%
Very likely	22%
Somewhat likely	37%
Not at all likely	24%

27. Do you agree or disagree with the following statement: “Beef prices are pushing me to change my main holiday dinner.”

Strongly agree	16%
Somewhat agree	21%
Somewhat disagree	26%
Strongly disagree	25%
Don’t know	12%
Total Agree	**37%**

Total Disagree	50%
Net Total Agree	-13%

28. If serving beef, which statement best describes your plan this year?

Same cut/amount as usual	20%
Smaller portions to manage cost	13%
Cheaper cuts/ground instead of premium	11%
Only if on promotion	7%
Switching away from beef	10%
Not sure	12%
Not applicable / Not serving beef	27%

29. How important are the following: Our energy grid to power data centers is generated exclusively with domestically produced energy

Extremely important	30%
Very important	32%
Somewhat important	33%
Not at all important	5%

30. How important are the following: The United States does not rely on foreign countries for energy

Extremely important	37%
Very important	33%
Somewhat important	24%
Not at all important	7%

31. How important are the following: The personal data of Americans isn't held in Chinese data centers

Extremely important	52%
Very important	22%
Somewhat important	21%
Not at all important	6%

32. When you think of the American Dream, you...

Have achieved it	20%
Are on the way to achieving it	33%

Achieving it is out of reach	47%

33. When you think of the American Dream, your family...

Have achieved it	22%
Are on the way to achieving it	42%
Achieving it is out of reach	36%

34. When you think of the American Dream, your children...

Have achieved it	8%
Are on the way to achieving it	41%
Achieving it is out of reach	24%
I don't have children and don't expect to	26%

35. Who should be in charge of determining what content minors engage with online?

Parents	87%
Government	8%
Don't know	6%

36. Would you support or oppose legislation requiring app stores to verify the age of users?

Strongly support	47%
Somewhat support	34%
Somewhat oppose	6%
Strongly oppose	5%
Don't know	9%
Total Support	**80%**
Total Oppose	**11%**
Net Total Support	**70%**

37. The App Store Accountability Act is a federal bill that would make large app stores (such as Apple and Google) responsible for verifying each user's age, linking under-18 users to a verified parent/guardian, and requiring parental consent before minors can download apps or make in-app purchases. Do you support or oppose the App Store Accountability Act?

Strongly support	40%
Somewhat support	39%
Somewhat oppose	8%
Strongly oppose	3%

Don't know	9%
Total Support	79%
Total Oppose	12%
Net Total Support	67%

38. To protect minors from harmful content online, lawmakers are considering requiring age verification. Which method do you prefer?

Requiring parents to verify their child's age once through their device's App Store (like Apple or Google), which then applies to all downloaded apps.	71%
Requiring parents to upload sensitive identification documents (like a driver's license) to every single individual website and app their child uses.	13%
Don't know	17%

39. Some countries have banned all minors under 16 from using social media. Which comes closer to your opinion?

This goes too far, it's an encroachment of personal liberty	26%
This is an appropriate response to protecting children online	53%
This doesn't go far enough, more should be done	10%
Don't know	12%

40. Which approach to protecting minors online do you prefer?

Government bans on minors accessing content	20%
Companies designing kid and teen friendly versions of applications that allow parents to control content experiences	65%
Don't know	15%

41. Which approach to protecting minors online do you prefer?

Let each state decide their own regulatory regime and see what works	30%
Create one federal set of standards, rather than a fragmented, confusing patchwork of regulations	53%
Don't know	17%

42. There is a growing debate about the causes of the youth mental health crisis. Which statement comes closer to your own view?

Social media and AI companies are one of the primary drivers of youth mental health issues and should be held liable for user	34%

harms.

While tech companies must implement safety guardrails, the mental health crisis is complex and also requires addressing root causes like access to mental healthcare, family support, and school resources.	49%
Don't know	17%

43. Do you agree or disagree with the following statement: 'It is important that U.S. regulations on Artificial Intelligence establish safety guardrails without being so restrictive that they stifle American innovation and allow countries like China to take the lead in technology."

Strongly agree	30%
Somewhat agree	37%
Somewhat disagree	9%
Strongly disagree	8%
Don't know	17%
Total Agree	**66%**
Total Disagree	**17%**
Net Total Agree	**49%**